# Dimensional's 2023 Summer Reading List

Anthony Bourdain once said, "If I'm an advocate for anything, it's to move.... Across the ocean, or simply across the river. The extent to which you can walk in someone else's shoes ... it's a plus for everybody." While he was talking about physical travel, which so many of us have gladly resumed, reading can be a form of transport as well. And not just to different corners of the world. You can travel back—or ahead—in time. Explore the world through lenses you might not otherwise consider. Meet people who remind us of our own humanity. While we are calling this a Summer Reading List, we hope this is a year-round invitation to explore, laugh, and feel as if you've walked in someone else's shoes. Enjoy!

# Biography and Nonfiction

Skunk Works: A Personal Memoir of My Years at Lockheed, by Ben R. Rich and Leo Janos

Narratives recounting 20th-century triumphs in aerospace

The Last Mogul: Lew Wasserman, MCA, and the Hidden History of Hollywood, by Dennis McDougal

Surviving and thriving in the movie industry

Untamed, by Glennon Doyle

An intimate memoir on truly living

Shoe Dog: A Memoir by the Creator of Nike, by Phil Knight

A chronicle of the building of Nike

When Breath Becomes Air, by Paul Kalanithi

A memoir of life battling cancer

Renegades: Born in the USA, by Barack Obama and Bruce Springsteen

Dialogue between a president and a musician

## **Business**

The Culture Map: Breaking Through the Invisible Boundaries of Global Business, by Erin Meyer

Handling cultural differences in business

Lean In: Women, Work, and the Will to Lead, by Sheryl Sandberg

Encouragement from the former COO of Meta

Quench Your Own Thirst: Business Lessons Learned Over a Beer or Two, by Jim Koch

Building Samuel Adams Boston Lager

No Rules Rules: Netflix and the Culture of Reinvention, by Reed Hastings and Erin Meyer

Fostering an environment of employee freedom

Crossing the Chasm: Marketing and Selling Disruptive Products to Mainstream Customers, by Geoffrey Moore

Early adopters vs. early majority

Red Notice: A True Story of High Finance, Murder, and One Man's Fight for Justice, by Bill Browder

Fraud, corruption, torture, and business

Trillions: How a Band of Wall Street Renegades
Invented the Index Fund and Changed Finance Forever,
by Robin Wigglesworth

Guest of Managing Your Practice Podcast



# Personal Development and Leadership

Think Again: The Power of Knowing What You Don't Know, by Adam Grant

Building intellectual and emotional muscles

The Righteous Mind: Why Good People Are Divided by Politics and Religion, by Jonathan Maidt

Examining human morality

Never Split the Difference: Negotiating as if Your Life Depended on It, by Chris Voss, with Tahl Raz

Taking emotional intelligence to the next level

The Art of Resilience: Strategies for an Unbreakable Mind and Body, by Ross Edgeley

A blueprint for becoming a better human

The Comfort Crisis: Embrace Discomfort to Reclaim Your Wild, Happy, Healthy Self, by Michael Easter

A guide to leveraging discomfort

Doing Good Better: How Effective Altruism Can Help You Make a Difference, by William MacAskill

Using altruism effectively

Balance: How to Invest and Spend for Happiness, Health, and Wealth, by Andrew Hallam

A guide for optimizing money and happiness

The Culture Code: The Secrets of Highly Successful Groups, by Daniel Coyle

The principles of cultural chemistry

Relentless: From Good to Great to Unstoppable, by Tim S. Grover, with Shari Lesser Wenk

How the best get even better

The Power of Vulnerability: Teachings of Authenticity, Connections, and Courage, by Brené Brown

Leaning into the spectrum of emotions

# **Dimensional Leadership Selections**

The recommendations below come directly from the Dimensional Executive Leadership team.

Switch: How to Change Things When Change Is Hard, by Chip and Dan Heath

A study of people making difficult changes

The Ride of a Lifetime: Lessons Learned from 15 Years as CEO of Walt Disney Company, by Robert Iger

The principles necessary for true leadership

Outlive: The Science and Art of Longevity, by Peter Attila, with Bill Gifford

A manifesto on living better longer

Churchill: Walking with Destiny, by Andrew Roberts What Winston Churchill can teach today's leaders

The Path Between the Seas: The Creation of the Panama Canal, 1870–1914, by David McCullough

The history of the Panama Canal

Deep Work: Rules for Focused Success in a Distracted World, by Cal Newport

Cultural criticism and actionable advice

Noise: A Flaw in Human Judgment, by Daniel Kahneman, Olivier Sibony, and Cass R. Sunstein

Tricks for reducing noise and judgment

Barbarian Days: A Surfing Life, by William Finnegan

The sport of surfing and its way of life

Unreasonable Hospitality: The Remarkable Power of Giving People More Than They Expect, by Will Guidara

How every business can be a hospitality business



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